



Beverage alcohol COVID update

Week ending March 13, 2021

Off-premise alcohol dollar percent change vs year ago

-1.9%



Dollar percent change - latest week vs year ago

Spirits

0%

Wine

-8.1%

Beer/FMB/Cider

+0.4%

Core Beer

-2.2%

Dollar percent change vs year ago and 2 years ago

NielsenIQ off premise channels

■ Latest wk vs YA ■ Latest week vs 2 YA

