

List of Shows

Save the Date

The below list are the potential shows that MHW expects to participate in. If you are interested in finding out more information or would like to exhibit under MHW's umbrella / independently, please contact: **Melanie Gbowu @ mgbowu@mhwlltd.com or call 516-869-9170.**

February

	<p>The New York Wine Expo is a three-day exposition catering to both the general public and the trade in the nation's hub. Over 3,000 consumers are anticipated to attend on Friday evening and Saturday afternoon. Sunday is dedicated solely to the trade with an additional 3,000 trade representatives expected. Liquor licensees from throughout the region will be invited to attend on Sunday along with guests of the co-located International Restaurant & Foodservice Show of New York.</p>
<p>4th Annual New York Wine Expo</p>	<p>Website: http://www.wine-expos.com</p>
<p>Jacob K. Javits Convention Center - NYC</p>	

*****2011 Date: New York Wine Expo February 25-27, 2011 - NYC**

March

	<p>The <i>Nightclub & Bar</i> Convention and Trade Show is part of <u>International Hospitality Week</u>, a mega-hospitality event drawing 30,000 professionals in the food, beverage and lodging industries from the United States and 22 other countries. It brings owners, operators, managers and others affiliated with nightlife entertainment venues together with suppliers, industry experts and their peers to share ideas, insights and information.</p>
<p>NCB Show Las Vegas Convention Center</p>	<p>Website: www.ncbshow.com</p>

*****2011 Date: NCB - March 8 - 9, 2011 (Setup day March 7th) - Las Vegas**

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April



WSWA 68th Convention
Grande Lakes Orlando, FL
April 10 - April 13, 2011

We invite you to attend the Wine and Spirits Wholesalers of America's (WSWA) 67th Annual Convention and Exposition at our new headquarter's property Caesars Palace, April 6-8, 2010. Come experience the premier industry event that connects America's wine and spirits distributors with suppliers throughout the world who seek to highlight, grow or enter their brands in the U.S. marketplace. WSWA's Annual Convention and Exposition offers several ways for suppliers to market products to U.S. distributors – the world's most sophisticated and effective brand builders.

Website: www.wswa.org/meetings

MAY



NABCA Convention
Arizona Biltmore Hotel, AZ
May 11 – 15, 2011

The **NABCA Annual Conference** is held in May of each year and is open to all members. An aggressive business agenda presents nationally known speakers, renowned panelists, informative seminars and interactive workshops. Past conferences, which have ranged in attendance from 900-950 individuals, have proven valuable to members as a forum for interaction with the key personnel in the Control States and in the alcohol beverage community. One of the draws to the Annual Conference is the inclusion of the Hospitality Suites and the Industry Trade Show, which provide an ideal venue for suppliers and vendors to demonstrate their products and conduct business with Control State officials.

Website: <http://www.nabca.org/Meetings/MeetingDetail.aspx?id=36>


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MAY

 <p>INTERNATIONAL WINE, SPIRITS & BEER EVENT AT THE NRA SHOW</p> <p>International Wine, Spirits & Beer Event @ NRA McCormick Place Chicago, IL May 22 -23, 2011</p>	<p>The International Wine, Spirits & Beer Event is the first forum focusing exclusively on restaurant and hospitality operator beverage alcohol sales. Attend and efficiently find the products, information and contacts you need to build profits throughout the year.</p> <ul style="list-style-type: none">• A highly controlled, two-day, trade-only forum, May 17-18.• Launching in conjunction with the four-day National Restaurant Association Restaurant, Hotel-Motel Show, the world's most comprehensive restaurant and hospitality event, May 16-19.• Both established and emerging wine, spirits and beer brands under one roof. <p>Website: www.winespiritsbeer.org</p>
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June

 <p>The Bar Show A Trade Event for Food & Beverage Professionals</p> <p>New York City Jacob Javits Convention Center June 28 – 29 , 2011- NYC</p>	<p>THE BAR SHOW is the Premier Trade Event on the East Coast...</p> <p>The Industry Marketplace for new & classic products & services. The Bar Show is located in the heart of New York City. Where there are more establishments that serve and sell spirits beer and wine, within 2 hours of the Jacob Javits Convention Center, than any other place on earth! New York City also has the heaviest concentration of bars, clubs, and restaurants in the world. The Bar Show means Business and is the only Trade Show specifically for Professionals representing the Bar, Nightclub, Restaurant, and Liquor Store Industry.</p> <p>Website: www.newyorkbarshow.com</p>
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 <p>International Fancy Food & Confection Show San Francisco & Washington DC</p>	<p>North America's Premier Marketplace for Specialty Foods</p> <p>The National Association for the Specialty Food Trade's Fancy Food Shows® are the premier marketplace for specialty foods...where retailers, restaurateurs, distributors and others discover innovative, new food and beverage products.</p> <p>Recent Fancy Food Shows have attracted up to 24,000 attendees from every major food buying channel, influential members of the trade and consumer press and other related businesses.</p> <p>These attendees come to see thousands of exhibitors from around the world; most are passionate entrepreneurs who created their recipes and started their companies. These trend-setting businesses showcase more than 250,000 innovative products at our annual Shows.</p> <p>Website: http://www.specialtyfood.com/fancy-food-show/</p>
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2011 Dates: Winter: January 16 -18, 2011 San Francisco
Summer: July 10 – 12, 2011 Washington DC

October

 <p>National Beer Distributors Convention October 16-19, 2011 Las Vegas, Nevada</p>	<p>NBWA's 73rd Annual Convention will take place October 16-19, 2011, in Las Vegas Nevada. Scheduled each year in the fall, the NBWA Convention takes place in a different city within the United States.</p> <p>The NBWA Annual Convention is designed to provide valuable education programs and important networking opportunities for the beer industry. Education programs offered during the Convention feature speakers and seminars on a number of topics of importance to beer distributors. NBWA will be hosting the Product Demonstration Showcase to give attendees the opportunity to learn about exciting new services and products from a variety of exhibitors that are pertinent to the beer business. Also you won't miss the candid conversation and insight from industry leaders at the Distributor Member Meeting</p> <p>Website: www.nbwa.org</p>
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October



Ultimate Blast :
Cocktails, Spirits, Wine
October 14, 2011
Marriott Marquis Hotel -NYC

Ultimate Beverage Challenge hosted more than 1,500 avid cocktail, spirit and wine-loving consumers at the first ever **ULTIMATE COCKTAILS, SPIRITS & WINE BLAST** at the Marriott Marquis hotel in New York City. The hotel's grand ballroom was completely transformed into the city's largest nightclub featuring spirits, wines and cocktails prepared by some of the best bartenders in town. Guests entered an elegant, dramatically lit space to the sounds of a live jazz band and were free to roam the more than 55 tables and five cocktail lounges that featured tastings of more than 250 spirits, 95 cocktails and 60 wines

Website: http://www.ultimate-beverage.com/spirits_wine_tasting/

November

COOK. EAT.
DRINK. LIVE.
24.7.365

Pier 94 Tastings NY
NYC

NY TASTINGS SHOW – COOK-EAT-DRINK-LIVE. This three day Consumer event will create the full NY Experience, which you need to be apart of – exhibits ranging from SPA treatments, to tasting the creations of masterful culinary chefs, sipping on the finest beverages and much more. Partnering with the Chocolate Show has allow us to reach over10,000 people over the course of the event. The attendee profile is about 90% from the tri-state area, household incomes of \$100,000+. Most would consider themselves “foodies” – they are very affluent consumers looking for the best of food and drink.

Website: <http://247365nyc.com>